

FROM TERRITORIAL ANALYSIS TO PROGRAMME STRATEGY

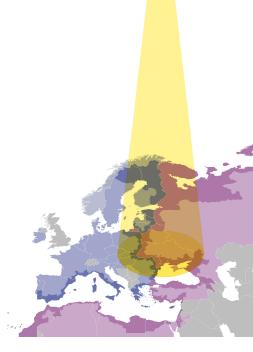
Moving to the NEXT level!

Programmes involving Belarus, Ukraine and the Republic of Moldova 26 November 2020

Lessons on intervention logic and indicators

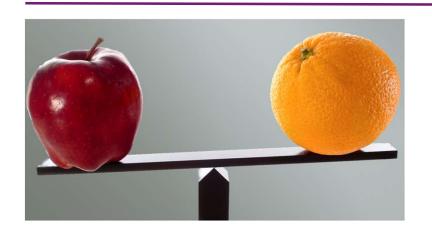






Programmes about their strategy





- To a large extent programme priorities were specific enough
- Best projects were selected by the programmes from the submitted applications,
- However, each single project does not always contribute to the programme strategy in full
 - Priorities too wide
 - Buffers for activities that do not directly contribute to the programme strategy
 - The smaller the programme the more concentrated it is

Lessons on the strategy design





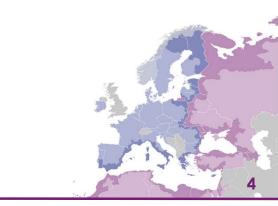
- People to people cooperation as a separate priority rather than a horizontal modality
- Involvement of new target groups has to be carefully planned (their interest, capacities and needs)
- No separate priorities for infrastructure and soft activities, rather a combination of both
- Careful with the combination of different size and capacity players into the same priority

Takeaways for the future



- Concentration is needed to focus the programme
- Flexibility in the programme strategy to adjust to the changing needs
- Possibility to experiment
- Indicators have to strongly relate to the programme priorities and types of action





Chain of decisions



Identifying the need for something to be changed (problem identification)

Choosing a **suitable frame** of addressing this challenge (selecting appropriate PO/SO)

Prioritising within these objectives (defining programme priorities)

Defining specific results for each chosen priority(SO) (what specifically needs to be changed)

Selecting **the practical way** in which these results could be achieved (types of activities)

Programme reflections on their indicators



- Quality of indicators compared to ENPI period is much better
- To a large extent output indicators will be achieved



- Still there is space for improvement
 - Output indicators provide more meaningful data on what the programmes achieve, especially combination of common and programme-specific indicators
 - Result indicators too "far" from what programmes can realistically deliver (rather on impact level)
- Difficulties for projects to understand what exactly has to be sounted, as there is room for interpretation

Conclusions on programme indicators



- Risk of overlapping for some indicators, e.g. those measuring "population covered" or "areas covered"
- Risk of double counting for indicators that are similar
- Indicators not always fully in line with the priority/ output that they are supposed to measure

Too general

Too focused

Too different

 Logical sequence of outputs contributing to the achievement of results not always works in the programmes/ projects

On project level



 If too general, indicators are not useful for project progress monitoring

MEASURING PROGRESS

- Project specific indicators tell story much better than the common ones
- Specific indicators too different for the aggregation

Indicator dilemma





- Common indicators cover only a small part of what the programmes and projects do
- Defining indicators that serve the purpose of monitoring and/or tell the programme/ project story

Combination of common and programme specific indicators?



Let us see what the NEXT generation of indicators will bring!



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